



1/11/2009

Jamais Vu

Volume 1, Issue 1

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### Welcome....

Welcome to the first issue of the Jamais Vu Newsletter.

Firstly, I would like to give a big welcome to all our VIP Members. We are happy that you have taken the time to be a part of our growing VIP Club.

As most of you are now aware, Jamais Vu specialize in all sorts of apparel for men and women, both in formal and casual attire. We have a range of different styles and also have accessories to match.

We are currently working with minimum to no overheads and trade through Facebook and our own personal site.

I would like to thank everyone for their support in the early stages of business; for staying positive and patient while we got everything up and running. There are still a few more improvements that need to be made, however at the moment

things are running as smoothly as we can expect.

The beginning of the year saw Jamais Vu become a registered business. The business name was registered and an ABN was put in place for the commencement of trading.

Our next step was to have a logo/design created that would make Jamais Vu stand out from the rest. We sought the expertise of Jamie Stenhouse, Graphic Designer and Managing Director of JCP Creations. With our combined ideas he was able to develop a simple yet stylish and affective design that would be incorporated on all forms of marketing.

With our logo designed we then developed swig tags, which most of you will be familiar with. The simple style of the tag is another form of creative marketing used on all items purchased.

September saw the creation of our website, [www.jamaisvu.yolasite.com](http://www.jamaisvu.yolasite.com). This site now allows customers easier ways to order and make payments as well as communicate with us in regards to all aspects of the business.

As the months go on we plan to keep you up to date with more exciting news as it happens.

We have good news for the new year. We will be offering more discounts, specials and incentives to our VIP Members so make sure you all stay tuned and don't forget to recommend your friends to join so they too can reap the benefits of being a VIP Club Member.

Regards,

Laura  
Jamais Vu Managing Director

### Websites to Add to Your Favourites

View our website:  
[www.jamaisvu.yolasite.com](http://www.jamaisvu.yolasite.com)

Place an order:  
[www.jamaisvu.yolasite.com/order-form](http://www.jamaisvu.yolasite.com/order-form)

Leave feedback or ask us a question:  
[www.jamaisvu.yolasite.com/contact-us](http://www.jamaisvu.yolasite.com/contact-us)

Become a VIP Member:  
[www.jamaisvu.yolasite.com/become-a-member](http://www.jamaisvu.yolasite.com/become-a-member)

Purchase items already in stock:  
[www.jamaisvu.yolasite.com/go-shopping](http://www.jamaisvu.yolasite.com/go-shopping)

View our special offers:  
[www.jamaisvu.yolasite.com/special-offers](http://www.jamaisvu.yolasite.com/special-offers)

Read our conditions and terms:  
[www.jamaisvu.yolasite.com/conditions-and-terms](http://www.jamaisvu.yolasite.com/conditions-and-terms)

Find us on Facebook:  
[www.facebook.com/JamaisVu.Aus](http://www.facebook.com/JamaisVu.Aus)

### Special Mention

facebook

yola stop browsing. start building.

JCP

jamais  
never seen  
vu

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🌐 [www.jamaisvu.yolasite.com](http://www.jamaisvu.yolasite.com)